

# POOR RICHARD'S ARMANAC

**Volume 10-11, Issue 9**

**THE OFFICIAL NEWSLETTER OF THE LIBERTY BELL CHAPTER OF ARMA**

**The BALLOT DEADLINE IS JUNE 27, 2011 !!!!**



The Liberty Bell Board of Directors Needs Your Vote !!!!

All members of the Liberty Bell Chapter as of 6/1/11  
were sent a ballot to vote for the 2011-2012 Board of Directors

Your ballot **MUST** be received by June 27, 2011. Exercise your right to vote !!!

Thank you for your time !!!

# 56TH ANNUAL ARMA INTERNATIONAL CONFERENCE & EXPO

Where the world of records and information management will come together for learning – inspiring – mentoring – networking. Get the resources and tools you need to better govern your information at ARMA International's 56th Conference & Expo held October 17-19, 2011, at the Gaylord National in National Harbor, Maryland, just minutes outside of Washington, D.C.

## Real Solutions

If you want solutions to the challenges the information management profession faces today, such as developing automated accurate retention schedules or establishing a metadata framework, this conference is a must. The education and face-to-face networking opportunities offered by the conference are stellar. You'll find all the tools you need – including leading-edge education from the top thought leaders, as well as the best practices, tactics, and technologies – for governing information seamlessly within your organization.

See the industry's emerging technologies as the ARMA Expo hosts more than 200 exhibitors servicing the records and information management community. This is a one-time chance to visit with vendors offering solutions for electronic content management, e-records solutions, e-mail management, and compliance and archiving. The exposition is open October 17-18 and is free to all attendees.

## Where It's Happening

The 2011 ARMA International Conference & Expo is located at the Gaylord National Hotel and Convention Center on the Potomac in Maryland. Just minutes outside of Washington, D.C., Gaylord National is the perfect place to stay to enjoy the region's rich cultural and business appeal. Gaylord National, which is scenically located in the National Harbor in Prince George's County, offers guests convenient shuttle service to Washington, D.C., water taxi to Old Town Alexandria, and shuttle service to Ronald Reagan National Airport.

National Harbor is a community unlike any other in the D.C. region, designed to take full advantage of the most historic river in the nation. Rising from the banks of the Potomac River just south of the Woodrow Wilson Bridge, National Harbor is a 300-acre, mixed-used development with tree-lined promenades and scores of shops, restaurants, a marina and much more.

## Who Should Attend

- Records managers
- Records analysts
- IT managers
- IT developers
- Industry consultants
- Archivists
- Attorneys
- Legal assistants
- In-house counsel
- Chief information officers



## Industries Represented

- Legal
- Government
- Healthcare
- Financial services
- Manufacturing
- Contracting
- Energy
- Utilities
- Education
- Consulting
- Insurance



We'll be planning the 2011-2012 season for our monthly speakers and topics at our July Planning Meeting

Look for an email shortly with a link to an on-line questionnaire asking your opinion .

What speakers do you like ?

Is there any specific topic you'd like us to add to the schedule ?

We shape our meetings around your input.

This is your Chapter !!!!

Let's us know your thoughts !!!!



## **2011 CRM Exam Remaining Test Schedule**

### **Summer 2011**

Parts 1-5, August 1-5, 2011 | Part 6, August 4, 2011

#### **Registration Opens**

May 20, 2011 - July 28, 2011

### **Fall 2011**

Parts 1-5, November 7-11, 2011 | Part 6, November 10, 2011

#### **Registration Opens**

August 19, 2011 - November 3, 2011

## 2010-2011 LIBERTY BELL CHAPTER BOARD OF DIRECTORS

### President

Ray Davis  
The FX Organization  
127 Delaware Avenue  
Palmyra, NJ 08065  
T: (856) 786-6975  
E: rdavis@thefxorganization.com

### Treasurer

Dennis Huston  
Siemens  
547 Powell Lane  
West Chester, PA 19380  
T: (610) 448-4220  
E: dennis.huston@siemens.com

### Director

Bernie Lasoski  
Conversion Technologies Intl,  
Inc.  
7000 Atrium Way  
Mt Laurel, NJ 08054  
T: (856) 722-5588  
E: bernie.lasoski@ctiimage.com

### Vice President

John Stubbs, CRM  
Fox Rothschild LLP  
2000 Market Street  
Philadelphia, PA 19103  
T: (215) 299-2752  
E: jstubbs@foxrothschild.com

### Director

Margaret Wrigley  
Teva Pharmaceuticals  
425 Privet Road  
Horsham, PA 19044  
T: (215) 293-6414  
E: margaret.wrigley@tevausa.com

### Director

Maria Efstratiades  
Camden County  
520 Market Street  
Camden, NJ 08108  
T: (856) 225-2131  
E: mariaef@camdencounty.gov

### Secretary

Peter Casey, CRM  
Comcast Corporation  
1701 JFK Boulevard  
Philadelphia, PA 19103  
T: (215) 286-5804  
E: Pete\_Casey@comcast.com

### Director

Carolyn Hessinger  
510 Windover Road  
Hatboro, PA  
E: chessinger@verizon.net

The Liberty Bell Chapter Board of Directors would like to thank you for your support, your comments, your suggestions, and your participation during the 2010-2011 season.

